THE AI STUDIO WEBSITE

BUILT AND LIVE ON YOUR DOMAIN



MICHAEL REIMER

HIGHLEVEL GUIDES · VOLUME 09 · AI STUDIO

BUILD A WEBSITE IN AI STUDIO **AND PUT IT ON YOUR DOMAIN.**

AI Studio turns a written description into a working website inside your HighLevel subaccount. This guide takes you from the first prompt to a published site on your own domain, with a form that feeds your CRM, a booking section tied to your calendar, and search engines able to read every page. At the end you have a live business website that captures leads and appointments without a separate builder.

6	47	90 min
PARTS	STEPS	TO BUILD

Michael Reimer, Founder of CRM Pros · HighLevel Commander and Certified Admin

Updated November 3, 2026

WHAT YOU ARE BUILDING

WHAT YOU ARE BUILDING **AND WHAT IT DOES.**

The finished system is a published website on your business domain, generated and refined inside AI Studio. Visitors fill in a form and the submission lands in your subaccount as a contact, which starts a workflow. Visitors book from the page and the appointment lands on the HighLevel calendar you already manage, so confirmations and reminders run as usual. Search engines and AI tools receive a full HTML version of each page, and social links show the right title, description and image.

- ✓ A multipage website generated from one prompt and refined in the preview
- ✓ A lead form connected to CRM tracking so submissions create contacts
- ✓ A booking section connected to an existing HighLevel calendar
- ✓ A workflow that fires on every AI Studio form submission
- ✓ The site live on your custom domain with Advanced SEO Support enabled

BEFORE YOU START

BEFORE YOU START, **HAVE THESE READY.**

Gather these first so you never stop halfway through the build.

- AI Studio access in the subaccount: free on any agency plan subject to fair use, or an AI Employee subscription (Starter, Growth or Unlimited) or pay per use billing for subaccount users
- A user role with View & Manage AI Studio permission so you can create, edit and publish
- A written description of the business, the pages you want, the services and the main call to action
- Any logo files, images or a reference URL you want to use as inspiration
- A HighLevel calendar already set up in the subaccount for the booking section
- Ownership of the domain you want to use and a login to its DNS provider

- A decision on whether the site lives on the root domain or a subdomain such as www

> **i** Do the parts in order. **Forms and calendars** need a generated page to attach to, **the custom domain** needs a published project, and **Advanced SEO Support** needs both the published project and the domain set as primary.

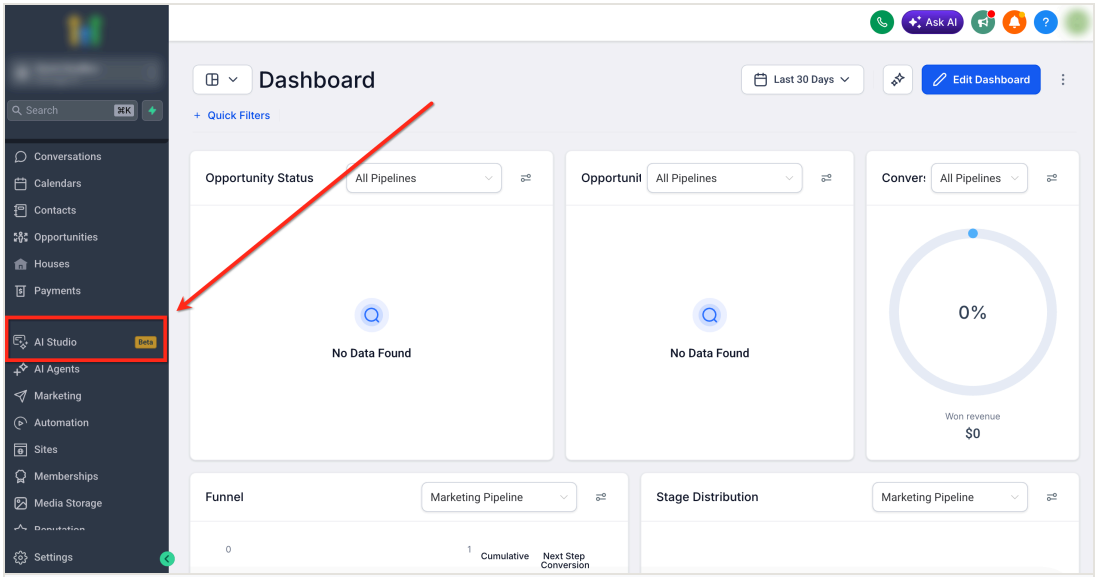
PART 01 OF 06

01 DESCRIBE THE SITE **AND GENERATE THE FIRST DRAFT.**

AI Studio builds the layout, copy, images and page structure from a single prompt. The better the description, the less you fix later. Write the prompt as if you were briefing a designer.

01	Open your subaccount in HighLevel.
02	Click **AI Studio** in the left navigation.

03 On the home screen, type a prompt that describes the business, the pages you want, the services and the main call to action.



The prompt box on the AI Studio home screen is where the build starts.

04 Attach files, images or a live URL for inspiration if you have them.

05 Click **Generate** and wait for the AI to produce the first draft.

06 Use the preview options to check the layout on desktop, tablet and mobile views.

07 Send a follow up prompt in the chat for any page or section that needs a change.

i A reference URL or image is used as inspiration for structure, layout and style. It is not an exact copy, so do not expect a clone of another site.

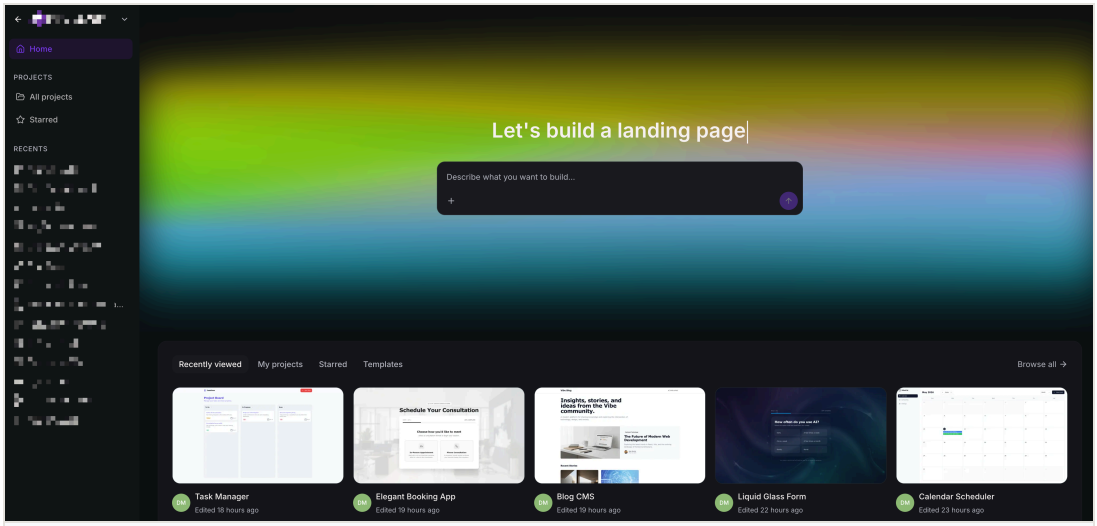
PART 02 OF 06

02 POLISH THE PAGE **WITH VISUAL EDITS.**

Visual Edits let you click any element in the live preview and change it without code. Text, colors, spacing, icons and images all have controls in a side panel. These direct edits do not use AI tokens, so this is the cheap way to finish a page.

01	Open the project in AI Studio.
02	Click **Visual Edits** in the prompt area at the bottom left of the builder.
03	Click the hero heading in the preview, then double click it and type the new headline directly on the page.
04	Click the hero image, open the image layout dropdown and update the image URL and alt text.
05	Click a button and use the color controls to pick a theme color for its background.
06	Select a section and use the margin and padding sliders in the spacing controls to tighten the layout.

07 Select several elements that share a style, type a targeted instruction in the Visual Edits prompt area and submit it.



The Visual Edits panel changes its controls to match the selected element.

08 Click **Save** to apply the changes to the project.

i Changes are not applied to the project until you click **Save**. Direct visual edits do not consume AI tokens, but a prompt applied to selected elements does.

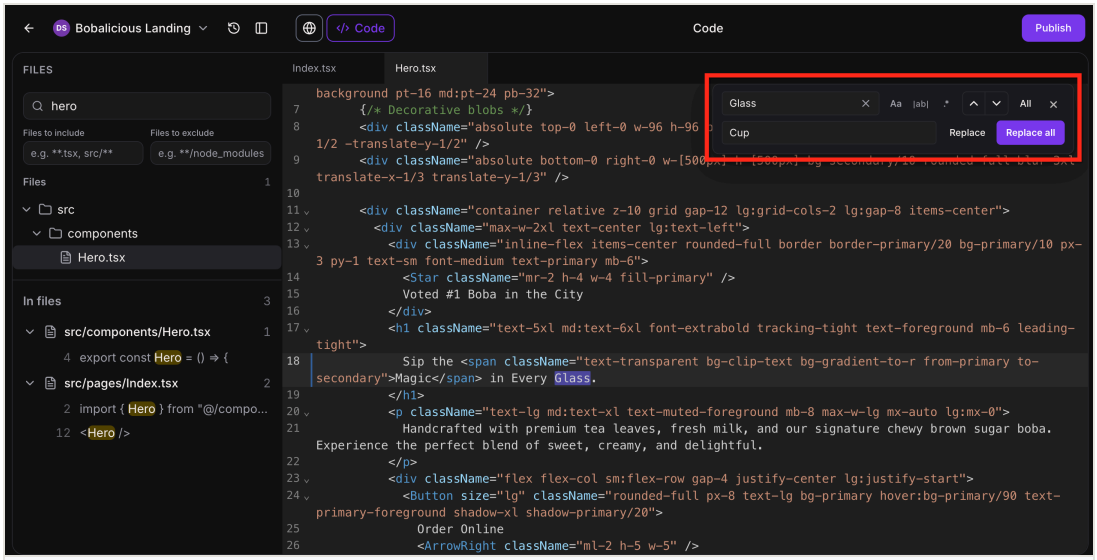
PART 03 OF 06

03 FIX THE DETAILS IN THE CODE EDITOR.

Some changes are faster in code: a phone number repeated on every page, a wrong business name, a link that points to the wrong place. The Code Editor shows every file AI Studio generated and refreshes the preview in seconds when you save.

01 Open the AI Studio project you want to update.

02 Click **Code** in the project workspace to open the Code Editor.



03 Select the file to edit from the file tree.

04 Press **Cmd/Ctrl + F** to open **Find & Replace** and correct the text in the current file.

05 Use **Global Project Search** to find the same text across all project files and jump to each line.

06 Click **Save** to apply the updates and refresh the preview.

07 If a build error appears, click **Details**, then click **Try to fix**.

08 Check the preview again for correct layout and functionality.

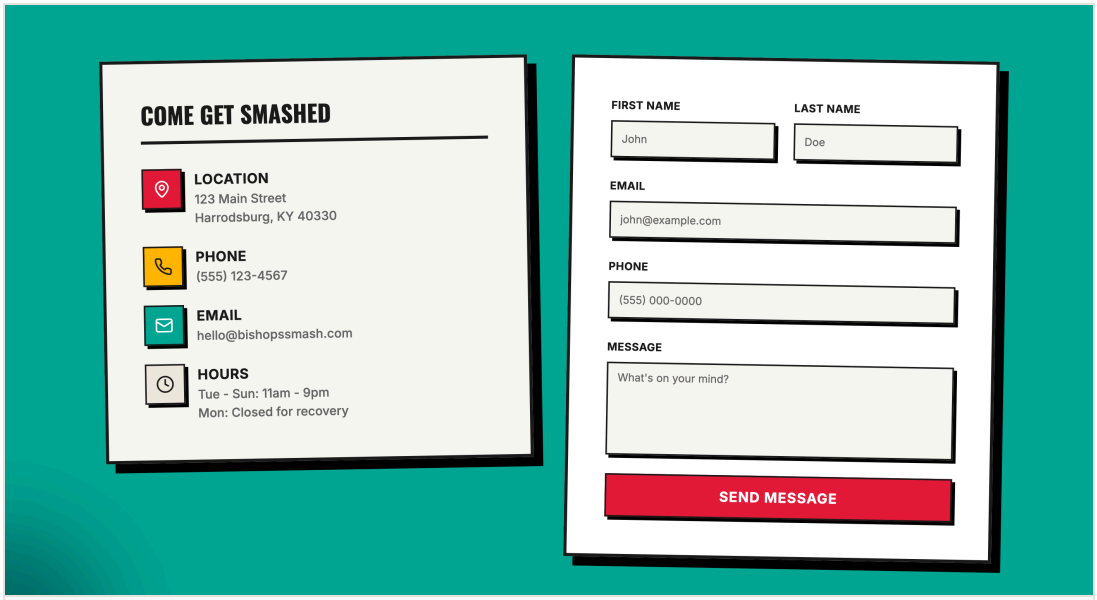
Every save creates a new version you can reach through the Clock icon, so you can roll back a change that broke the page. Check the preview before you make large structural changes in code.

PART 04 OF 06

04 CONNECT THE FORM AND CALENDAR **SO LEADS REACH THE CRM.**

The form and booking section on your page are front end components. They look finished, but they send nothing to HighLevel until you connect them. This part wires both, then adds a workflow that fires on each submission.

01 In the AI Studio chat, ask AI Studio to connect the form, or click **Connect** when the chat prompts you.



The Connect prompt appears in the chat once the form is on the page.

02 In the **Connect to CRM** flow, choose the CRM tracking option you want.

03 Ask AI Studio to add a booking section to the page if the draft does not have one.

04 When prompted, choose the calendar you want to use from the subaccount and connect it to the page component.

05 Go to **Automation**, then **Workflows**, and create a new workflow.

06 Click **Add New Trigger**, search for and select **AI Studio Form Submitted**.

07 Add filters for the AI Studio project or form, then add the actions you want, such as an email, an SMS, a tag or opportunity creation.

08 Save the workflow and toggle it to **Published**.

i Bookings made from the page use the selected calendar, so the confirmations, reminders and automations tied to that calendar run without extra setup.

PART 05 OF 06

05 PUBLISH THE SITE ON YOUR BUSINESS DOMAIN.

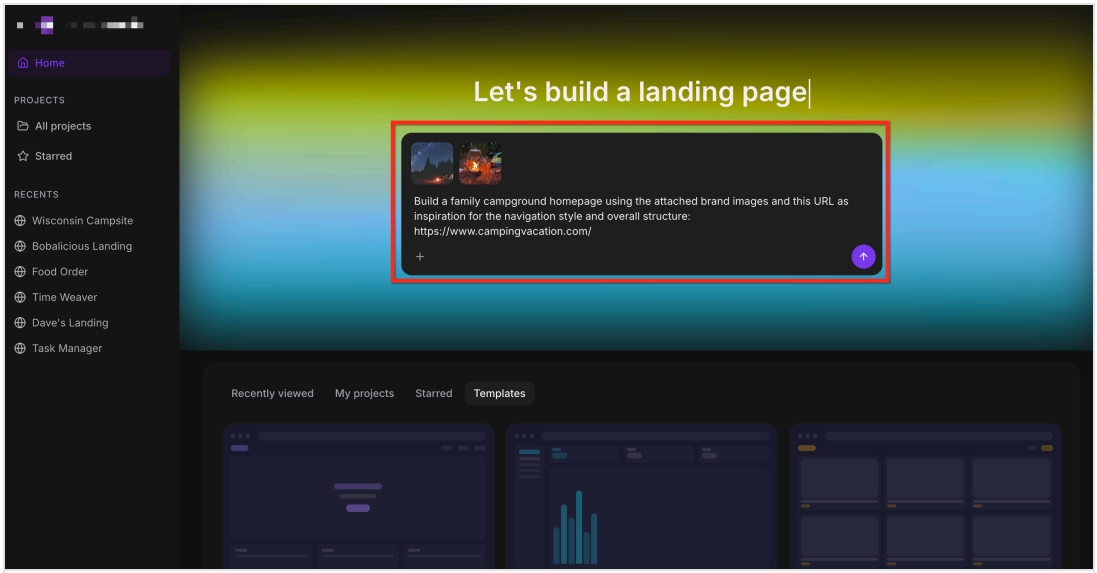
AI Studio publishes straight from the workspace. You do not move the project into Websites or Funnels. Publish to the preview URL first, then attach the custom domain and set it as primary so every other address redirects to it.

01 In the project, click **Publish** in the top right corner.

02 Update the preview URL if needed and click **Publish** again.

03 Edit the icon, name, description and social image, click **Apply Changes**, then click **Publish**.

04 Click **Publish**, then select **Add Custom Domain**.



Publish first, then add the custom domain from the same dialog.

05 Enter the domain you want to connect, either the apex domain or the www version.

06 If the domain is managed in HighLevel, follow the in app flow; otherwise add the DNS records shown at your DNS provider.

07 Click **Verify DNS** and wait for the confirmation in the AI chat.

08 Use **Set as primary** on the connected domain so other attached domains redirect to it.

i If Cloudflare manages your DNS, set the HighLevel record to DNS only, not Proxied. Never create both an A record and a CNAME for the same hostname. DNS changes can take up to 24 hours to propagate.

PART 06 OF 06

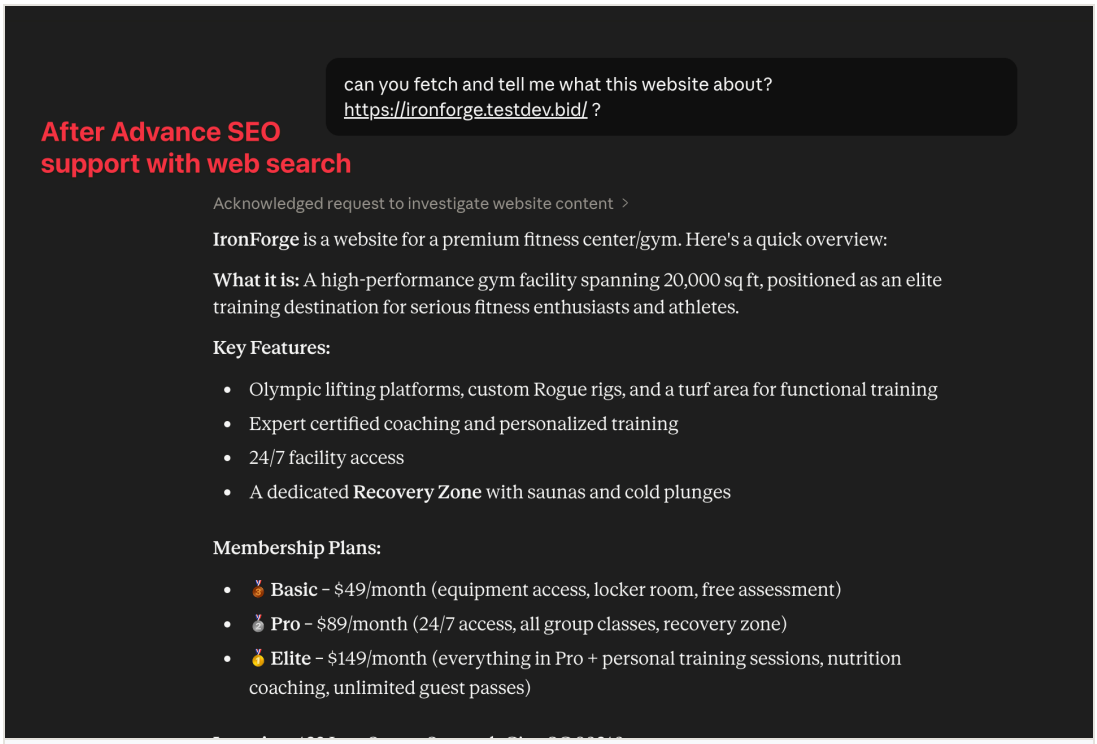
06 TURN ON SEO SUPPORT SO BOTS CAN READ THE SITE.

An AI Studio site is a single page app. Advanced SEO Support serves a prerendered HTML version to supported crawlers, so search engines and AI tools see the full content. It also adds social preview metadata and a sitemap.

01 Open the AI Studio project and click **More** at the top of the builder, then open **SEO & AI search**.

02 Confirm the project is published, a custom domain is connected and the custom domain is set as primary.

03 Click **Enable** to turn on Advanced SEO Support and confirm the toggle turns purple.



The toggle turns purple once Advanced SEO Support is on.

04 Find **Improve social preview content**, click **Copy prompt** and paste it into the AI Studio chat.

05 Find **Generate sitemap**, click **Copy prompt** and paste it into the AI Studio chat.

06 Review each update summary in the builder.

07 Republish the project so the latest rendered output is available to supported bots.

08 Click **Details** to view your sitemap.

i Prerender SEO only works on published projects with a connected custom domain. The system handles up to 150 routes per site. Schema markup is not added automatically; ask for it in a prompt if you want it.

TEST IT

TEST THE SITE **BEFORE YOU SEND TRAFFIC.**

Run through the live site as a visitor and confirm every connection fires.

01 Open the custom domain in a browser. You should see the published site with a valid SSL padlock.

02 Open the root version and the www version of the domain. Both should land on the primary domain.

03 Submit a test entry on the form. The contact should appear in the subaccount's CRM.

04 Go to **Automation**, then **Workflows**, open the workflow and check the **Execution Logs** tab. The AI Studio Form Submitted trigger should show a run with the actions completed.

05 Book a test appointment from the page. It should appear on the connected HighLevel calendar and the calendar's confirmation should send.

06 Share the site link in a social post draft. The title, description and image should match what you set in the social preview prompt.

07 Open **More**, then **SEO & AI search**, and click **Details**. The sitemap should list every page on the site.

WHEN A STEP FAILS

WHEN SOMETHING FAILS, **CHECK THESE FIRST.**

Most problems come from a skipped connection step or a DNS record that was never saved.

Form submissions never reach the CRM

The form was never connected. In the AI Studio chat, ask AI Studio to connect the form or click Connect, complete the Connect to CRM flow and publish the project again. Then submit a test entry.

The workflow does not fire on a submission

Confirm the project is published and the workflow is toggled to Published. If the form was connected before the trigger was released, send the prompt "Retrigger form integration" in the chat, reconnect the form to CRM tracking, republish and submit a new test entry.

HighLevel cannot verify the DNS record

Confirm which provider hosts the active DNS and add the record there. Make sure the hostname does not already have an A or CNAME record pointing elsewhere, enter only the hostname portion in the Host or Name field, save, allow time to propagate and retry Verify DNS.

The domain shows an SSL or privacy error

Remove conflicting A, CNAME or AAAA records for the hostname. If Cloudflare manages the DNS, set the HighLevel record to DNS only. Allow time for propagation and SSL provisioning.

Search engines still see an empty page

Advanced SEO Support only works on a published project with a custom domain set as primary. Confirm the toggle is purple, then republish so the latest rendered output reaches the bots.

The project becomes stale or unresponsive

Ask AI Studio in the chat to recover the environment. It restores functionality and verifies the result before completing the request.

FROM THE FIELD

MICHAEL'S **TAKE.**



Michael Reimer

FOUNDER OF CRM PROS · HIGHLEVEL COMMANDER

The first thing I do on any AI Studio build is write the prompt properly. Most people type one line, get a generic page and then spend an hour prompting fixes that cost tokens. Give it the business name, the pages, the services, the offer and the call to action up front. Then do the cosmetic work in Visual Edits, because those edits are free and they are faster than describing a color change in chat.

Where people go wrong is the data flow. They publish a pretty site, drive traffic to it and never notice the form was never connected. The page looks finished, so they assume it works. I connect the form and the calendar before I touch the domain, submit a test entry, check the contact landed and check the workflow fired. Only then do I publish to the domain and turn on Advanced SEO Support. And I republish after the SEO toggle, because the prerendered pages do not exist until you do.

This build pays off for a Founder who needs a real site quickly and wants it tied to the same CRM and calendar the business already runs on. It also pays off for an agency doing client sites, because the clone option lets you reuse a finished project in another subaccount. Watch your usage if you are testing heavily or running several large projects at once. The banners at 70 and 85 percent are there for a reason.

GO DEEPER

THE FEATURES **BEHIND THIS BUILD.**

Every feature this guide touches has its own page in the library, with the settings, limits and Michael's notes.

AI EMPLOYEE

AI Studio in HighLevel: Build sites and experiences with AI

AI EMPLOYEE

Visual edits in HighLevel AI Studio

AI EMPLOYEE

Code editor in HighLevel AI Studio for direct code editing

AI EMPLOYEE

Connect Forms and Calendars in AI Studio

AI EMPLOYEE

Advanced SEO support in HighLevel AI Studio

AI EMPLOYEE

AI Studio form submitted trigger for HighLevel workflows

AI EMPLOYEE

AI Studio pricing and usage in HighLevel

SITES

Setting up root domains and subdomains in HighLevel